



Official Rules

Intel International Science and Engineering Fair (Intel ISEF) People's Choice Award – 2010

The Intel ISEF People's Choice Awards for 2010 is an online effort to broaden the awareness of the Intel ISEF event and its participants. The online effort allows the public to vote, multiple times if desired, for their favorite science submission from the Intel ISEF Best in Category winners who have agreed to enter their projects in the People's Choice Awards.

These Official Rules for the Intel ISEF People's Choice Awards (the "Rules") govern the role of participation. The results and voting in the Intel ISEF People's Choice Award have no influence, bearing or consideration in the results or judging of other prizes awarded at Intel ISEF.

1. **Who is Eligible to Participate:** The Best in Category winners at Intel ISEF who have agreed to participate in the Intel ISEF People's Choice Awards.
2. **People's Choice Award and Voting:** Beginning **May 18th, 2010**, the contestants who have agreed to participate (describe and enter their projects) in the Intel ISEF People's Choice Awards will be featured at www.inspiredbyeducation.com. The website will include a brief description and a picture of the competing projects. Visitors to the Website will be encouraged to vote as many times as they like for their favorite design by using the voting buttons provided on the website. Voting begins on **May 20th, 2010 9:00 am EST**. Voting will end on **June 4th, 2010 at 12 pm EST**. After this time no more votes will be accepted.
3. **People's Choice Winners:** The science projects that receive the most votes will be spotlighted on the award Website. Votes will be tallied electronically.
4. **Prizes:** Winners will be notified via email on **June 7th, 2010**. The winning projects will be spotlighted on the Inspire website. **First place prize is a Dell Inspiron* Laptop, second place prize is a Dell Inspiron* Netbook and third place prize is an iPod* Touch 8GB. Approx. retail value USD\$1100.00.** Prizes will be shipped to the winner after the contest results are announced.
5. **Voting criteria:** Voters should vote for the students whose project they feel is most creative, innovative, and has the most potential to positively change our world.

General Rules

1. All applicable taxes on prize are the sole responsibility of the winner.
2. Prize is not transferable and no cash alternative or prize substitution is available, except that Intel reserves the right to substitute cash or a similar prize of equal or greater value if the prize listed is unavailable for any reason.
3. This contest is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations.
4. Intel is not responsible for any computer malfunction, hacking, destruction, unavailability, or damage to the contest website that may result in missed or not received votes, or voting discrepancy.
6. Intel reserves the right to cancel, postpone or end the contest at any time, at its sole discretion, or to disqualify any participant or winner that Intel, at its sole discretion, deems to have cheated, destroyed, obstructed, or otherwise acted illegally or in bad faith in relation to this promotion.
7. Intel shall hold all confidential information provided by a participant or winner in the strictest confidence and in accordance with Intel's confidentiality and privacy policies located at: <http://www.intel.com/sites/corporate/privacy.htm>
8. Entrants hereby release and hold harmless Sponsor, its parent, affiliates, subsidiaries, divisions, advertising and promotion agencies, and all of their respective employees, directors, officers, shareholders, agents, successors or assigns (collectively "The released") from any claims, losses, actions, or damages, whether actual, incidental or consequential arising out of or in connection with entrant's participation in this promotion, or the acceptance, possession or use/misuse, non use of the prize that may be awarded.
8. **SPONSOR:** This People's Choice Award is sponsored by Intel Corporation - 2200 Mission College Blvd., Santa Clara, CA 95052