



Official Rules

Intel Berkeley Technology Entrepreneur Challenge

People's Choice Award – 2010

The Intel Berkeley Technology Entrepreneur Challenge (IBTEC) People's Choice Awards for 2010 allows the public to vote for their favorite team from those who have agreed to enter their projects in the People's Choice Awards. These Official Rules for the IBTEC People's Choice Awards (the "Rules") govern the role of participation. The results and voting in the IBTEC People's Choice Award have no influence, bearing or consideration on the results of judging for other awards at IBTEC.

- 1. Who is Eligible to Participate:** All of the 2010 IBTEC Teams that participated in the program at the University of California Berkeley, and who have agreed to participate in the IBTEC People's Choice Awards.
- 2. People's Choice Award and Voting:** Beginning November 18th, 2010, the contestants who have agreed to participate in the IBTEC People's Choice Awards will be featured at www.inspiredbyeducation.com. The website will include a biography, company description, and team picture. Visitors to the website will be encouraged to vote on their favorite team using the voting buttons provided on the website. Voting begins on November 18th, 2010. Voting will end on December 6th, 2010 at 12 pm EST. After this time no more votes will be accepted.
- 3. People's Choice Winners:** The Finalists that receive the most votes will be spotlighted on the award website. Votes will be tallied electronically.
- 4. Prize:** The Winner will be notified via email on December 7th, 2010. The prize will be mailed to the winner after the contest results are announced. [Total value \$5,000 US]
- 5. Voting criteria:** Voters should vote for the team whose project they feel is most creative, innovative, and has the most potential to succeed as a business venture as well as have a positive impact on society.

General Rules

1. All applicable taxes on prizes are the sole responsibility of the winner.
2. Prize is not transferable and no prize substitution is available, except that Intel reserves the right to substitute a similar prize of equal or greater value if the prize listed is unavailable for any reason.
3. This contest is governed by U.S. law and is subject to all applicable federal, state, and local laws and regulations.
4. Intel is not responsible for any computer malfunction, hacking, destruction, unavailability, or damage to the contest website that may result in missed or not received votes, or voting discrepancy.
6. Intel reserves the right to cancel, postpone or end the contest at any time, at its sole discretion, or to disqualify any participant or winner that Intel, at its sole discretion, deems to have cheated, destroyed, obstructed, or otherwise acted illegally or in bad faith in relation to this promotion.
7. Intel shall hold all confidential information provided by a participant or winner in the strictest confidence and in accordance with Intel's confidentiality and privacy policies located at: <http://www.intel.com/sites/corporate/privacy.htm>
8. Entrants hereby release and hold harmless Sponsor, its parent, affiliates, subsidiaries, divisions, advertising and promotion agencies, and all of their respective employees, directors, officers, shareholders, agents, successors or assigns (collectively "The released") from any claims, losses, actions, or damages, whether actual, incidental or consequential arising out of or in connection with entrant's participation in this promotion, or the acceptance, possession or use/misuse, non use of the prize that may be awarded.
9. **SPONSOR:** This People's Choice Award is sponsored by Intel Corporation - 2200 Mission College Blvd., Santa Clara, CA 95052

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